

## National Basketball Association

The Game Sees All  
by MARK GREY 11.30.09

This wasn't how it was suppose to end for him. He meant way too much to the game. He single-handedly changed the culture of the NBA. Although he was almost always the smallest player on the court, he played with the biggest heart. He was the biggest name in all of sports, with crowds of people waiting to see him in every city like he was the fifth member of the Beatles. So how did he get here? Not long ago, there wasn't a team in the NBA who could stop Allen Iverson. Now there isn't even one who will start him. The problem is that the one thing Iverson fought so hard to get from the game, he never gave the game back: respect. [Read More ...](#)

Unstoppable: The DerMarr Johnson Story

by MARK GREY

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The date was June 28th 2000, and the place was the Target Center in Minneapolis, Minnesota. The room was full of the most talented young basketball players in the world waiting for their turn to walk across the stage and put on that baseball cap like the finishing touch on their tailor made suits. At each table sat a future NBA player surrounded by family, waiting for the phone to ring to tell them what city they'd be playing basketball in next. It's now nine years later and the former number 1 high school player in the country, DerMarr Johnson, is still waiting for the phone to ring. [Read More ...](#)

When Strengths Become Flaws: Michael Jordan's Induction Speech by MARK GREY

Last night's Hall of Fame induction was a true display of both greatness and the power of sports. This year's class had people from all walks of life and different generations with one common love for the game of basketball and what it has done for their lives. Each member gave an induction speech that gave us a look into their journey of basketball greatness as well as a chance to see who they are as people. While all the other members of the 2009 class took the chance to show how humbled they were to reach this milestone, Michael Jordan showed us his greatest strength is also a weakness. [Read More ...](#)